**Business Problem**

1. **Total Sales**: The overall revenue generated from all items sold.
2. **Average Sales**: The average revenue per sale.
3. **Number of Items**: The total count of different items sold.
4. **Average Rating**: The average customer rating for items sold
5. **Total Sales by Fat Content**:
   * Objective: Analyze the impact of fat content on total sales.
   * Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.
6. **Total Sales by Item Type**:
   * Objective: Identify the performance of different item types in terms of total sales.
   * Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.
7. **Fat Content by Outlet for Total Sales**:
   * **Objective: Compare total sales across different outlets segmented by fat** content.
   * Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.
8. **Total Sales by Outlet Establishment**:
   * Objective: Evaluate how the age or type of outlet establishment influences total sales.
9. **Total Sales by Fat Content**:
   * Objective: Analyze the impact of fat content on total sales.
   * Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.
10. **Total Sales by Item Type**:
    * Objective: Identify the performance of different item types in terms of total sales.
    * Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content**.**
11. **Fat Content by Outlet for Total Sales**:
    * Objective: Compare total sales across different outlets segmented by fat content.
    * Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.
12. **4. Total Sales by Outlet Establishment**:
    * Objective: Evaluate how the age or type of outlet establishment influences total sales.